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TUESDAY, JUNE 16, 2009

MUSIC NEWS What's really G.O.O.D.? An interview with Kanye West signee Big Sean

Posted by [Artesia Peluso](#) on Tue, Jun 16, 2009 at 3:45 PM

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If you don't know who Big Sean is yet, you might want to commit the name to memory.

Recently signed to Kanye West's G.O.O.D. Music record label, Sean's building a reputation as a hip-hop prodigy. Rightfully so, the young lyricist's charismatic flow and wordplay have helped establish Big Sean as a legitimate new artist. With an all-star team of collaborators including **Kanye West**, **Pharrell**, **the Dream**, and superstar video director **Hype Williams**, it's likely that some of their mojo will rub off on him.

Big Sean talked about his quick trajectory from Kanye West discovery to G.O.O.D. Music signee Saturday after his Atlanta mixtape release party performance at the Lindbergh City Center for *U Know Big Sean—Finally Famous Vol. 2*. The event featured up-and-coming rap and R&B talent, including **LeLe** of Disturbing Tha Peace, **Angel Lashonn**, and **Señor Kaos**, with **DJ Kerosene** on the 1s and 2s. Despite encountering technical difficulties with the sound, Big Sean handled the crowd like a pro and performed a solid set. Afterwards, he signed autographs for a small crowd of dedicated fans.

Artesia Peluso: For all the people who don't know your story. How did you get discovered?

Big Sean: I would freestyle every week for a local radio station in Detroit called 102.7-FM. In

